

SIES College Of Management Studies

Annual Event Report 2022-23

By

CSR Sahyog Committee

Mentored By

Dr. Durga Surekha, Faculty CSR, SIES

Batch 2022-2024

Table of Contents

Sr. no	Date	Event Name	Pg. No.
1	10 th August 2022	Social Debate	4
2	15 th August 2022	Flag Disposal	11
3	22 nd August 2022	Organ Donation Awareness Week	17
4	5 th September 2022	PGDM Oath Ceremony	24
5	23 rd September 2022	Rose Day Celebration	28
6	24 th September 2022	Street Play	32
7	26 TH September 2022	Joy of Giving	38
8	23 rd November 2022	Muskaan – Children’s Day	42
9	3 rd December 2022	Swar Sangam	46
10	3 rd December 2022	International Day of Person With Disability	51
11	6 th December 2022	Blood Donation and Health Check Up Camp	56
12	9 th January 2023	MMS Oath Ceremony	60
13	4 th February 2023	Walkathon- On Cancer Awareness	67
14		NGO Internship	76

CSR Sahyog Committee [Batch of 2022-24]

Social Debate

People have sat down together and chatted about current events and everyday life since the beginning of time. Such conversations sparked disputes, which are a fascinating way to learn about the differing viewpoints of many people.

A debate is essentially a process that comprises formal dialogue on a certain issue, with sides speaking and supporting opposing positions. A debate requires a moderator, and the audience is obviously necessary.

Social debates are a type of discussion that involves contemporary social issues. The majority of these societal challenges are centered on the vast majority of people and require eradication or strong responses. Discussions about social issues provide an emphasis on how they might be solved, which encourages audience members and participants to become more aware of the issues at hand. The younger generation of society, who will be tomorrow's leaders, will find it extremely important to address such sensitive and contentious matters in an environment that is properly controlled.

CSR Sahyog Committee organizes social debates every year to raise awareness among students and to provide them a platform to engage in healthy yet eye-opening discussions. So, this year CSR Sahyog our senior batch of 2021-2023 is collaborating with “Youth on the Move NGO” to organize Social Debate on the occasion of 75th Independence Day under the theme ‘Azadi Ka Amrit Mahotsav’. On the event of 75th Independence Day- we are celebrating Azadi Ka Amrit Mahotsav, an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture, and achievements. The official journey of Azadi Ka Amrit Mahotsav commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of independence and will end post a year on 15th August 2023.

PARTICIPANTS NAME:

Team Member Name	Team Member Name 1	Team Member Name 2	Topic Name
Listen Up (For)	Saurabh Shelar	Satvik Srivastava	Is India Aatma Nirbhar Bharat after 75 years of Independence
The Mind Mantra (Against)	Shivani Pal	Shubham Bhosle	Is India Aatma Nirbhar Bharat after 75 years of Independence
The Opiniators (For)	Omkar Gupta	Harshada Bhandgar	75 years of independence....is India ready to be global power

Champs (Against)	Shafi	Moheb	75 years of independence....is India ready to be global power
Outspoken (For)	Kashif	Dixita	News agencies and Media corporations have too much influence over people
Smarticles (Against)	Hamanshu	Vaibhav	News agencies and Media corporations have too much influence over people
Smartinoz (For)	Rajat Raghuwanshi	Shubham Gandhi	Gender equality in India in the 75th year of Independence
P Square (Against)	Gaurangi Patil	Sumeet Patil	Gender equality in India in the 75th year of Independence
—“S” Square (For)	Sachin Jagdish Giri	Suchit Yuvraj Patil	Digitalization is required to drive Indian Economy
AB Team (Against)	Rohit Patil	Varada Dhakephalkar	Digitalization is required to drive Indian Economy

WINNERS NAME:

Team Member Name	Team Member Name 1	Team Member Name 2	Topic Name
Listen Up (For)	Saurabh Shelar	Satvik Srivastava	Is India Aatma Nirbhar Bharat after 75 years of Independence
The Opiniators (For)	Omkar Gupta	Harshada Bhandgar	75 years of independence....is India ready to be global power
Outspoken (For)	Kashif	Dixita	News agencies and Media corporations have too much

			influence over people
Smarticles (Against)	Hamanshu	Vaibhav	News agencies and Media corporations have too much influence over people
Smartinoz (For)	Rajat Raghuwanshi	Shubham Gandhi	Gender equality in India in the 75th year of Independence
“S” Square (For)	Sachin Jagdish Giri	Suchit Yuvraj Patil	Digitalization is required to drive Indian Economy

EVENT ANNOUNCEMENT:

The event was announced and shared through WhatsApp groups, LinkedIn profile and on the CSR Instagram handle. The committee members also shared the event details on their own Instagram handles as well.

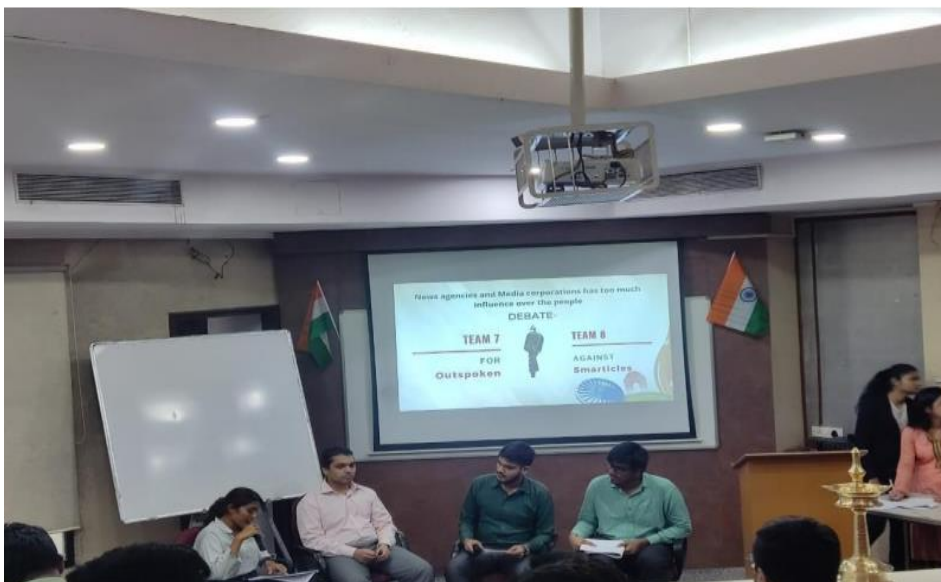
DAY OF THE EVENT: 10th August 2022

The event began at 3:15pm as planned. Following was the flow of event:

- Introduction of event and college
- Lightening of lamp and Sarasvati Vandana
- Welcoming the audience and panellists
- Introduction of committee & faculty mentors
- Introduction of Panellists
- Briefing of entire debate process, rules and evaluation criteria
- Conduction of Debate
- Announcement of Winners
- Comments/Feedback from Panellists
- Vote of thanks
- Acknowledgement of organizing committee members
- Comments/Feedback from Faculty In-Charge – Dr Durga Surekha

SNAPSHOTS OF THE EVENT:





JUDGES:

1. Dr Geetanjali Pinto Ma'am, associate professor for finance. Geetanjali ma'am is a chartered accountant with more than 22 years of cross functional experience in the field of Finance, accounts, audits, taxation, and company law matters across industry as well as academics.

2. Mrs Suma Nair, head of training department for all the SIES institutes handling learning and development for over 8 years for our institute. She has overall 16 years of experience working with shipping and logistics firm in HR team prior to SIES. She is very fond of Social Service and is associated with many NGOs.

CSR Sahyog Committee [Batch of 2022-24]

75th Independence Day Celebration-

Azadi ka

Amrit Mahotsav

#DisposeWithDignity

INTRODUCTION:

On the occasion of the 75th Independence Day we the CSR Sahyog committee had organized a short role play on 15th August 2022 at our college campus as a part of the Independence Day celebration event. The role play was organized with the aim of creating an awareness regarding the disposal of our national flag with respect and dignity. Due to lack of knowledge with respect to the disposal of our national flag we had thrown light upon the Flag code section 5 article 3.25. The spread of this message not only did help the audience be aware about the disposal of the flag but also helped in understanding the importance of respecting the flag with dignity.

Further, the committee had arranged for two flag drop-box at the campus from 15th August'22 to 19th August'22 in order to drop in the soiled flags which would then be taken care by the committee with due respect. Later, there was prize distribution conducted for the winners for various competition organized by the CSR Sahyog committee and lastly distribution of the NGO internship winners had been felicitated by the Chief guest of honor and their NGO mentor.

METHODOLOGY:

Flag Code message would generally be carried out by communicating the spread of message through several virtual messages as well as putting up of the flyers within our campus vicinity. The process began by being mentored under the guidance of our very own alumni, followed by the brain storming session to come up with an idea for executing the event. It also included several meetings in order to come up with the idea for role play, to analyse the positioning of the flag drop box and in preparation of self-explanatory flyers to be put up in the campus. In order to reach out to people in large numbers and spread the message across our team had come up with an online message which had been circulated to everyone in the college via Email or Whatsapp platform. The event took place on 15th August 2022 as a part of the Independence Day celebration.

THE PROCESS:

15th August 2022

Firstly, began with a brief introduction of our Guest in honor which later on followed by highlighting the difference between flag hoisted on 15th August and 26th January. The

importance of the flag was mentioned along with the theme “Har Ghar Tiranga” on the occasion of 75th Independence Day.

Further, it was handed over to our committee members in order to present a short role play regarding conveying the message of flag code and the initiative taken by the CSR Sahyog committee for arranging the flag drop box for all the soiled flags.





The role play was then followed by informing about the flag drop-box which was arranged by the committee in the college premises for dropping in the soiled/used flags.



By taking the event ahead there was a brief introduction and welcoming of the founder and members of NGO “Youth On The Move”. They were called upon the dice to share a few valuable thoughts and enlighten the audience with their shared experiences.

Prize Distribution:

Debate Competition Winners

Debate Team	Name of the Team
Saurabh Shelar and Satvik Srivastava	Listen Up
Omkar Gupta and Harshada Bandgar	The Opiniators
Rajat Raghuwanshi and Shubham Gandhi	Smartinoz

Himanshu Chaurasia and Vibhav Sumariya	Smarticles
Sachin Giri and Suchit Patil	“S” Square

Shutter Bug Winners

Name of Participant	Winning Position
Ajay Thevar	1 st Prize
Sumeet Patil	2 nd Prize
Prize Swati Singh	3 rd Prize
Gaurangi Patil	Consolation Prize

LEARNINGS:

From the organized event, the take away that we committee members have observed is to cordially work as one team which enables us to come up with effective ideas and have a great success of the event.

Additionally, it has also created an awareness amongst the audience regarding the importance of treating our national flag even at the stage of disposal and to pay respect to it with dignity. Also, it helped us to understand about different methods under which our national flag could be disposed of with due respect.

VOLUNTEERS:

Name of the member	Roles/Responsibilities
Shivani Pal	Hosting and Role play
Palak Anand	Hosting and Role play
Ashwini Nair	Logistics and Technical
Nikhil Savant	Logistics and Technical

EXTERNAL SPEAKER DETAILS:

Mr. Yashwant Mankhedkar – District head at Nehru Yuva Kendra Government of Indian Ministry of Youth and Sports (Mumbai/Pune);

Mr. Rohit Mishra – Founder of Youth On The Move NGO

CSR Sahyog Committee [Batch of 2022-2024]

Organ Donation Awareness Week

INTRODUCTION:

Organ Donation Awareness Day is celebrated on 13th of August each year. Organ donation day is observed every year on 13th of August. Due to lack of awareness, there is myth and fear among people. The aim of this day is to motivate human beings to donate organs after death and to spread awareness about the importance of organ donation. Our donor can save up to 8 lives through organ donation and heal up to 50 lives through tissue donation. Organ Donation is life giving opportunity for those who are on end line of hope. It carries the power to enhance the lives of people and change them forever.

METHODOLOGY:

Last year's awareness campaign for organ donation was handled exclusively online. The three-day organ donation awareness campaign this year took place on the SIES campus and was held totally offline. Once the lockdown was lifted and students resumed their offline classes, these events were a huge success. Around 175-200 students took part in these events. The activities took place on August 22nd, 23rd, and 25th, 2022.

On WhatsApp and Instagram, posters were shared with the college.

THE PROCESS:

Day 1: 22nd August'22

On August 20th we announced introduction of Organ Donation Awareness Campaign with posters. We released our posters on organ donation awareness campaign at 9pm. At 11pm we announced the Test Your Knowledge Competition which was held on 22nd of August 2022, with details and registration link.



WHO
can become a donar

ANYONE

ANY AGE
RELIGION
MEDICAL HISTORY

A single donor can...

Save up to 8 lives through organ donation

Save up to 100 lives through tissue donation

WHY donate?

CSR SAHYOG COMMITTEE
ORGAN DONATION AWARENESS

WHAT
can you donate?

Organs that can be transplanted include the heart, lungs, liver, kidneys, intestine and pancreas. Tissues that can be transplanted include heart valves and other heart tissue, bone, tendons, ligaments, skin and parts of the eye such as the cornea and or sclera.







CSR SAHYOG COMMITTEE PRESENTS

TEST OF KNOWLEDGE

THEME - Organ Donation Awareness





 22nd August

 05:00 pm

 Auditorium



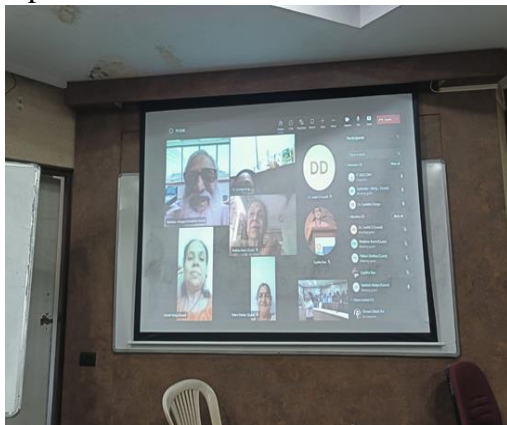


Day 2: 24th August 2022

On 23rd August 2022 we shared posters for the webinar to be held on 24th August 2022, among the students on Instagram and WhatsApp. At 10 pm, we announced the webinar on the awareness programme for organ donation with the V4Organs Foundation team, led by Mr Shrikant



Apte.



Day 3: 25th August 2022

Announced treasure hunt competition at 10:30 pm on 23rd August 2022. We opened the registration and shared posters in Instagram and WhatsApp. The event was held on 25th August 2022.



PRIZE WINNERS:



	TEST OF KNOWLEDGE
Position	Winners Name
1 st Prize	Saurab Shelar, Satvik Srivastva, Rushikesh Umarani, Harshada Bandgar, Omkar Gupta
2 nd Prize	Jui Kalap, Vaidehi Dalal, Shivani Amande, Parmeet Sanotra, Pooja Konde
3 rd Prize	Arindam Mondal, Shailendra Gupta, Shrutika Sankhe, Akanki Srivastava, Naresh Kumar Prajapati

	TREASURE HUNT
Position	Winners Name
1 st Prize	Prabhjyot Kaur, Dixita Parihar, Sujaya Shetty, Nitya Shetty
2 nd Prize	Jebeastian Gnanasigamani Nadar, Yash Sapra, Rashmi Premnath Mahadik, Utkarsh Santosh Dixit
3 rd Prize	Shikha Singh, Shubham Gandhi, Rajat Raghuvanshi, Varada Dhakephalkar

LEARNINGS:

Without a doubt, the most important takeaway from this exercise was the influence of a person's decision to donate their organs and tissues after death. We learned some startling figures, such as the fact that just 3% of those who could have been spared through organ donation survive. Another fascinating fact is that one donor can save up to 8 lives through organ donation and improve up to 50 lives through tissue donation. These are very inspiring individuals because they represent actual people who may be given a second chance at life. Donating organs can aid in the grieving process. Similarly, donating organs may mean relieving others of their depression and suffering. Most importantly, organ donation may eliminate the need for costly routine treatments.

In the roles they played, each volunteer learned something new:

- Anchoring, coordination, formal communication, event hosting, and planning are all interpersonal aspects.
- Technical aspects such as Form Creation and understanding the technicalities of online platforms.
- Creative aspects such as improved Poster.

VOLUNTEERS:

Disha Shinde	Shreya Singh	Shivani Pal
Aishwarya Pillai	Ganesh Sirvi	Palak Anand
Shruti Sharma	Janhavi Sawant	Nikhil Savant
Ashwini Nair		

EXTERNAL FACULTY/SPEAKER DETAILS:

Mr. Shrikant Murlidhar Apte (Apte Kaka): Founder of V4Organs Foundation; BSc, LLB, CAIIB, Advocate, High court, Mumbai. Working for 'Promotion of Public Awareness regarding Organ Donation'.

CSR Sahyog Committee [Batch of 2022-24]

Oath Ceremony

INTRODUCTION:

It is an interesting aspect of human behaviour that we have created rituals and ceremonies to mark significant events in both personal and public life. An oath is a solemn promise, often invoking a divine witness, regarding one's future action or behaviour. This is the reason nearly all professions have oaths; they use these words as a binding contract to hold them accountable for their ethical actions, behaviours, and ... ultimately, their decisions.



[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)

METHODOLOGY:

Due to the covid-19, the oath ceremony was held online the last time. This year's ceremony was also held online due to our guests' busy schedules, but they still gave their time and attended the ceremony. This activity took place on September 5, 2022.

THE PROCESS:

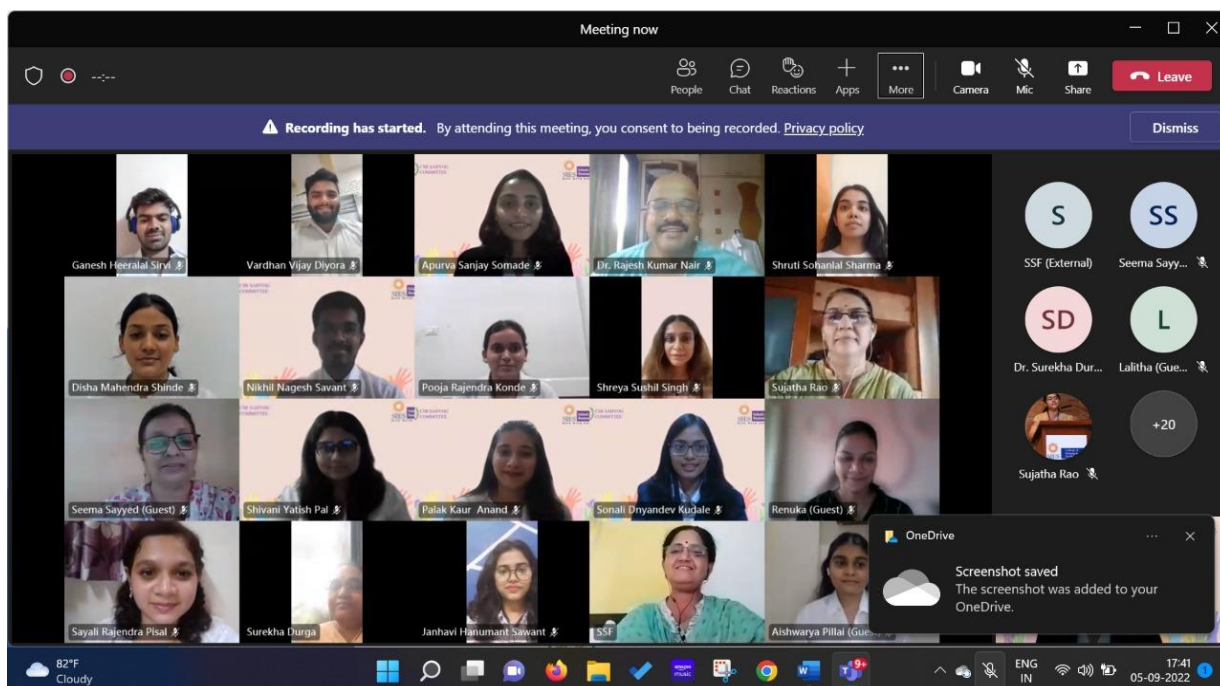
DAY 1: 4/09/2022

The announcement was made to the entire CSR Sahyog Committee One day before the event and the guests were formally invited.

DAY 2: 5/09/2022

The event began with the worm welcoming all of the guests and faculty members and introducing everyone to the new committee members. After some time, the oath ceremony began, and all of the new CSR members were excited to take the oath and give their all in their work. The senior members shared their experiences of how they organized everything and dealt

with every problem. Lastly, the faculty in charge and the guests shared some of their perspectives and mentorship before we ended the ceremony.



GUEST PRESENT IN THE CEREMONY:

Shamala Mohan: President and Founder of Shri Shashwat Foundation
Nitesh Bhanage: Director for PAWS (NGO for Animals)
Seema Sayyed: Aastha NGO
Rohit Sir: Youth In The Move



FACULTY IN CHARGE:

DR Durga Surekha	DR Sujata Rao	DR Lalitha Pillai
DR Rajesh Nair	DR Snehil Dhamma	

COMMITTEE MEMBERS TEAM 2021-22:

Apurva Somade	Ashish Lahane	Gaurav Taparia
Mrinal Ramchandran	Devashree Shahani	Sonali Kudale
Vinayak Lendve	Vanshika Karla	Shubhangi Sharma
Akanksha Nadkarni	Vilas Rane	Punita Verma
Chaitanya Birajdar	Tejal Sawant	Niharika Pandey
Navya Nair	Pranjali Shinde	Roshani Ghatule
Devashree Shahani	Vatsal Sheth	Abhishek Pandey
Viren Bhanushali	Rajeshwari Nadar	

COMMITTEE MEMBERS TEAM 2022-24:

Disha Shinde	Jaina Harsora	Pooja Konde
Aishwarya Pillai	Ashwini Nair	Renuka Mandve
Vardhan Diyora	Ganesh Sirvi	Sayali Pisal
Shreya Singh	Janhavi Sawant	Shruti Sharma
Palak Anand	Shivani Pal	Nikhil Nagesh

CSR Sahyog Committee [Batch of 2022-24]

Rose Day Celebration

INTRODUCTION :

Rose Day is celebrated on September 24th every year for the survivors and fighters of cancer at Deepsikha Foundation. For the year 2022, it was celebrated on September 23rd at Assam Bhavan , Vashi. It is celebrated to motivate and cheer up the patients undergoing treatment and to bring smiles to many faces battling with cancer.

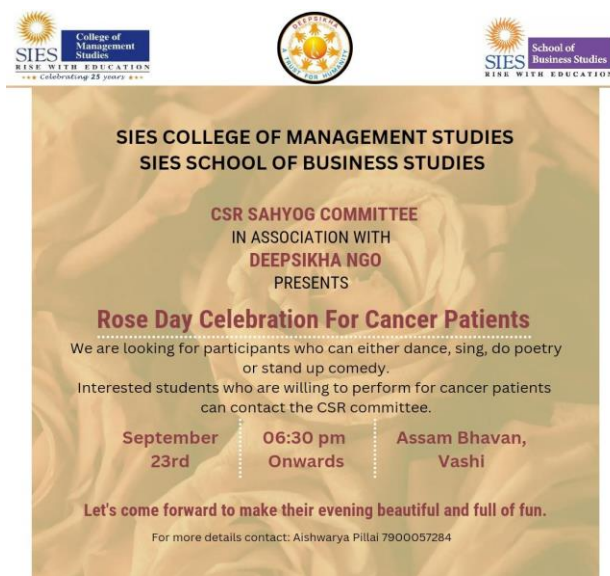
METHODOLOGY :

Awareness of the event started on September 12th 2022. The aim was to inform the students of SIESSBS and SIESCOMS about the event and encourage them to participate in the 'Rose Day Celebration'. After awareness, we started with the donation process and arranged around Rs.6000. Roses, cupcakes and frooti were distributed among the cancer patients. The event on 23rd was inaugurated by Ms. Parul Negi, followed by dances, poetry and songs by students of SIESSBS, along with fun games and Bihu dance by cancer patients.

THE PROCESS :

Day 1: 12 th September 2022

We started spreading awareness about the event among the students and faculty by making announcements in every class and sharing flyers on Instagram, Whatsapp and Outlook.



Day 2: 23 rd September 2022

The event was held at Aasam Bhavan on 23 rd September 2022 6:30pm onwards. All the performers and the three CSR volunteers reached the Vashi around 6pm. Following a refreshment break with Ms.Parul, the performers and volunteers decorated the Aasam Bhavan with balloons and ribbons with assistance from the staff. We began the event with a prayer recited by Ms. Parul Negi in accordance with Aasam Bhavan tradition. The CSR members were briefly introduced following that, and we then began the performances. It was a happy evening filled with wonderful displays of many different talents, including singing, dance, and poetry recitation. As soon as it was time for the games, the patients of Aasam Bhavan displayed excellent energy and sportsmanship. There were three games. Starting with passing the parcel, then playing musical chairs. Don't bust my balloon was the final game we played before calling it a night. We were taken by surprise by the Aasam Bhavan family's beautiful Bihu dance.



LEARNINGS:

The event imparted lessons that cannot be learned from textbooks or curriculum. Over and above their expectations, the CSR volunteers learned a lot. An event for cancer patients is typically not anticipated to be very active. The volunteers learned something very different from the cancer patients' fighters. From their optimistic outlook on life to their talented and vivacious performances. The courage they displayed and their positive outlook on life, despite any obstacles they may face. The evening demonstrated how to rejoice for even the simplest of causes. It taught the real value of life.

VOLUNTEERS:



Aishwarya Krishnakumar Pillai	Shruti Sohanlal Sharma
Ganesh Sirvi Heeralal	Vardhan Vijay Diyora

PERFORMERS:

Anuj Shashikumar Dongarwar	Snigdha Sanjay More
Shruti Sohanlal Sharma	Anehri Mehta
Vishal Jain	Hitakshi Kamble

FACULTY MEMBERS INVOLVED:

Dr. Durga Surekha	Dr. Sujata Rao
Dr. Lalitha Pillai	

CSR Sahyog Committee [Batch 2022 - 24]

Street Play Event

Introduction:

Street Play is more of a louder variant of Theatre, usually performed in open and public places. It is performed to convey a social message to the crowd watching it.

The main objective is to propagate social awareness and create a positive change in the society. It is used as a tool to spread awareness related to politics, social equality, injustice and diseases.

Methodology:

Street Play is generally carried out in open places such as streets, malls, markets etc. by organizing meetings, announcements, distribution of pamphlets and appurtenances.

The event was conducted at SIES Campus amphitheatre on 24th September, 2022. It was ensured that the communication and event notifications reached the students and faculty members.

The posters and invitation were shared on WhatsApp and Instagram to all the students and faculty members. Mangalam Charitable Foundation was the sponsor-er of the event. It was a startling event.

The Process:

It took 2 weeks i.e. 9th - 23rd September, 2022 for making the event successful.

Week 1:

Discussion and meeting with mentor and committee members was held. It was in regards to selection of date and time. The final date along with posters and messages were circulated on social media. Announcement was made in each class by CSR Committee members. Google forms were floated for registration and participation in the event.

As soon as the teams were made the Topic selection for the Street Play was based on first come basis via Google forms.

The topics given were:

- Mental Health
- Sex Education
- LGBTQ
- Smart Phones
- Wars

On 10th September, 2022 the flyer along with the rules was circulated on WhatsApp at 11:00 a.m



The committee members tried their best to get as many as teams possible. Every alternate day meetings or updates were shared regarding the participation and preparation of the event.

Week 2:

An Invitation was sent to the Judges and Guests. The order was placed for certificates and medals. Another flyer was posted on Instagram account of @sies_csrsahyog on 23rd September, 2022. Banners were ordered of different sizes and placed for promotion of the event. Gifts and refreshments were arranged for the Guests. The Amphitheatre was decorated and prepared for the performance.

On 24th September all the arrangements were made for welcoming the guests. The event started at 4:30 p.m after the arrival of guests with Saraswati Vandana and welcoming speech. Chief guests were felicitated by the faculty members of the college.

Instagram Post:

Event Photographs:





Prize Winners:

Winning Team



Position	Winning Teams
1 st Prize	PGDM Pharma (Sex Education)
2 nd Prize	PGDM B (Smart Phone)
3 rd Prize	PGDM A (LGBTQ)

Learning:

The objective of delivering a social message among the people related to current social problems was achieved. The idea of embedding a change in our perception has become very necessary. After each act there were messages expressed gracefully that there is not only one way or solution to the problem. One must try to look at problem from different ways. We should change few beliefs and stop acting, following what is inappropriate. Major cause of these common social problem is we do not want to change our beliefs, way and perception. One must learn and try to change so that the upcoming generations break this constant chain of problems.

In the roles they played, each volunteer learned something new:

- Interpersonal aspects such as Formal communication, Event Hosting, Co-ordination, Planning and Anchoring.
- Technical aspects such as Form creation and understanding the technicalities of online platforms.
- Creative aspect such as improved Poster and Video editing.

Volunteers:

Shreya Singh	Ganesh Sirvi	Palak
Disha Shinde	Sayali Pisal	Ashwini Nair
Aishwarya Pillai	Pooja Konde	

External Faculty/Speaker Details:

Mr. Naresh Gupta Engineer graduate, 38 years of experience in Steel, Power and Paper Industries, Managing Director of Private Limited Company, Co-Chairman of S.C. Wing of Indian Merchant Chamber. Member of Mangalam Charitable Foundation

Madhavi Jindal C.A., BSc graduate.

Somya Gupta Fashion Designer, D.B.M. from Narsee Monjee, 15 years of experience in different companies. Member of Mangalam Charitable Foundatio

CSR Sahyog Committee [Batch of 2021-22]

Joy Of Giving

INTRODUCTION:

The joy of giving lasts longer than the joy of getting. Our lives are fulfilling when we give and share, and that great inner joy comes from helping others to better their lives. It gives our life meaning and purpose and is important in evoking the feelings of gratitude. There are a lot of ways in which we can encourage everyone to start giving and the joy of giving event was one of the way to do that.

METHODOLOGY:

The Joy of Giving Week is an event that is observed every year at our School with a lot of enthusiasm, reflecting the spirit of empathy and generosity of the students, teachers and parents alike. Joy of Giving took place from 26th September to 8th October 2022. Flyers of the event were shared on WhatsApp and Instagram. 3 donation boxes for clothes, stationery items, and ration were kept at the reception area. At the end of each day we collected the donation and kept it in a room to avoid any damage. On the last day we segregated the donation collected.

THE PROCESS:

- **26th September'22**

Inauguration of Joy of Giving week along with Sprasha Foundation. At 4:30 PM, 25 students from the foundation came to the college campus. We arranged some games for the students. 3 donation boxes were kept at reception area.


College of Management Studies
 RISE WITH EDUCATION



SIES SCHOOL OF MANAGEMENT STUDIES
 SIES SCHOOL OF BUSINESS STUDIES
 CSR SAHYOG COMMITTEE & SPARSHA CHARITABLE TRUST
 PRESENT

Empowering Youth Joy of Giving Week

26th - 8th October 2022

Be a part of the endeavour

Small Action x Good Intentions = Prodigious Changes

DONATE - NEWSPAPER,
 NOTEBOOK, TOYS & BOARD
 GAMES, STATIONERY ITEMS,
 RATIONS, BISCUITS, DRY FRUIT
 ITEMS & OLD CLOTHES




College of Management Studies
 RISE WITH EDUCATION


School of Business Studies
 RISE WITH EDUCATION

SIES COLLEGE OF MANAGEMENT STUDIES
 SIES SCHOOL OF BUSINESS STUDIES

JOY OF GIVING

We cordially invite you to the inauguration ceremony of Joy of giving.

Date - 26th September 2022
 Monday
 Timing - 5:00pm onwards

CSR SAHYOG COMMITTEE



- **27th September'22**

As we had circulated Joy of Giving flyers with college on WhatsApp and Instagram 1 day prior the donation week starts, we got a good response some clothes and book were donated by the students.

- **8th October'2022**

On the last day we segregated the clothes in three categories men's clothes, women's clothes and children's clothes. Also segregated the notebook, textbook, and other stationery items.

- **20th October'2022**

The Sparsha Foundation collected the donation from the college campus at 4:30 PM.

LEARNINGS:

The most important learning this event was to be grateful for everything we have in our lives. Helping others is hugely empowering and in turn, we feel happier and more fulfilled.

In the roles they played, each volunteer learned something new:

- Anchoring, coordination, formal communication, event hosting, and planning are all interpersonal aspects.
- Creative aspects such as improved Poster.

VOLUNTEERS:

Renuka Mandve	Sayli pisal	Pooja Konde
Aishwarya Pillai	Nikhil Savant	Ganesh
Disha Shinde	Shruti Sharma	Shreya Singh
Vardhan Diyora	Palak Anand	

CSR Sahyog Committee [Batch of 2022-23]

Muskaan: A Day with Children of Sparsha

INTRODUCTION:

Muskaan: A Day with Children of Sparsha is celebrated on 23rd November 2022 from 3:30 pm to 6:30 pm at SIES School of Business Studies in association with Sparsha Charitable Trust and Rotary Club of Navi Mumbai Jewels. The aim of this event is to celebrate children's day and to enjoy and create bundles of memories with those innocent smiles.

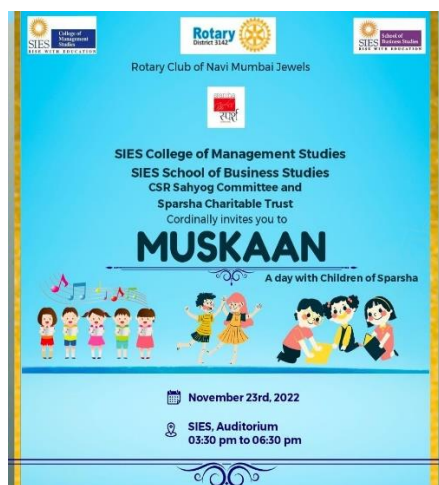
Childhood is the blessing and the most fun-filled phase of life. A day marking childhood-Children's Day celebration focuses on children and their enjoyment.

METHODOLOGY:

The flyers of the Muskaan: A Day with Children of Sparsha event were been prepared and circulated among all the courses for participation and presence for the event. The flyers of the event were officially posted on the college's Instagram page and were also officially mailed to the college faculty. An official invitation has been sent to all the dignitaries for their presence

PROCESS:

The Children of Sparsha gather together along with their faculty members in the auditorium of SIES at 3:15 pm. Mr. Anand Saxena, President of the Rotary Club of Navi Mumbai Jewels, and Mrs. Rita Saxena also witnessed the event.



The event started at 3:30 pm with the National Anthem followed by the lighting of a lamp. Dr. Durga Surekha faculty in charge of the CSR committee addressed the Musakan event. The motivating words from Mr. Anand Saxena also inspired the children to never give up on their dreams.



The performances started with the welcome song and continue with poems, dance performances, and exceptional skits of students from their Shiksha, Sankar, and Swayam programs. The SIES students also participated and presented a dance performance for the students.



After the performances, the students of Sparsha NGO who have excelled in their academics were felicitated by Mr. Anand Saxena and encouraged to continue with their diligence.



The program concluded with the distribution of snacks and the closing words by Ms. Meenakshi Phukan, Senior project coordinator of Sparsha charitable trust along with felicitation by Sparsha to present dignitaries.



VOLUNTEERS:

Sayali Pisal	Shreya Singh
Rishikesh Sharma	Janhavi Sawant
Shankar Ithape	Ganesh Sirvi

CSR Sahyog Committee [Batch of 2022-24]

SWAR SANGAM

INTRODUCTION:

On December 3, 2022, SIESSBS hosted a program called SWAR SANGAM in collaboration with MRL and the Rotary Club with the goal of bringing two generations together for a fun-filled event.

METHODOLOGY:

Since the event was first proposed online, it has been held at SIESSBS on 3rd December 2022. However, this year, with the end of the epidemic, we got the chance to hold the event in person. Going offline after being online was a whole different experience since we got to know everyone in person, and it was wonderful to see everyone happy and enjoying themselves.

Posters were shared with the college on Whatsapp and Instagram, and all staff members joined the event. The highlight of the event was when people from MRL and students performed.

THE PROCESS:

Day 1: 27th November 2022

Announced the introduction of SWAR SANGAM Event, with the registration detail for the event was send on 27th Nov 2022.

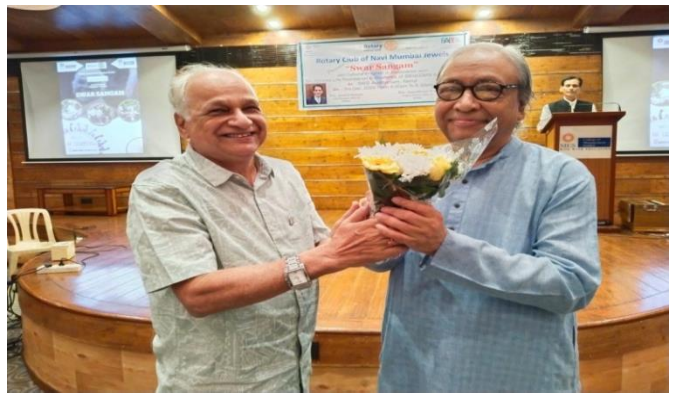
Day 2: 2nd December 2022

Circulated the flyer on WhatsApp and Instagram on 2nd Dec 2022, with special invitation text to everyone staff member.

Day 3: 3rd Dec 2022

SWAR SANGAM Event was organized in the auditorium of SIESSBS (scheduled time 4:00 PM)





This was published in the monthly Rotary News magazine reporting on the projects of 10 of Navi Mumbai's 114 clubs. A proud moment for our club, the Sparsh Charitable Trust and SIES COLLEGE OF MANAGEMENT STUDIES. The institution has made a name for itself in the rotating circles of Rotary International.



Learnings:

The learnings from this event were the bond between each generations although when people say that there are lot of disagreements between two generations this event was an eye opener to it is not just about the age it's the heart that connects us together, brings us together and makes us one.



CSR Sahyog Committee [Batch of 2022-24] International Day of Persons with Disabilities

INTRODUCTION:

International Day of Persons with Disabilities December 3 is an international observance promoted by the United Nations since 1992. It has been observed with varying degrees of success around the planet. The observance of the Day aims to promote an understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities. It also seeks to increase awareness of gains to be derived from the integration of persons with disabilities in every aspect of political, social, economic and cultural life. It was originally called "International Day of Disabled Persons" until 2007. Each year the day focuses on a different issue.

METHODOLOGY:

"International Day of Disabled Person Awareness would generally be carried out in several forms by arranging meetings and seminars, interactive games and plays, distributing pamphlets and other paraphernalia, all in a physical environment. A group discussion was held to examine the issues that people with disabilities encounter, their previous experiences, and the work that they are doing in this sector. A hybrid model was used for the group discussion. 4 of the 9 speakers participated in the group discussion offline, while 5 participated in the group discussion online via teams meetings. Going virtual has really been a blessing in the sense that we were able to ensure that our communications and event notifications reached students and SIES faculty members faster than normal by simply pressing a button on our cellphones.

Our webinar session on December 3rd was the highlight of the week.

POINTS DISCUSSED:

- Connections between jobs, knowledge, and skills needed to find work in a cutting-edge, fast evolving technology world for everyone.
- Disabilities-inclusive innovations, useful tools, and best practices to lessen inequities in the public and private sectors, as well as initiatives to promote diversity in the workplace.
- A field where all of these factors come together; sport serves as an illustration of best practices and a hub for innovation, employment, and equity



  
3rd December 2022
International Day of Persons with Disabilities
**Transformative
Solution For
Inclusive
Development**
Education, Empowerment and Employment




-

LEARNINGS:

The most significant lesson from this group conversation was without a doubt that persons with disabilities deserve more than just pity. Infrastructure needs to be improved in public areas. Promote awareness of disability issues and support for the rights, dignity, and general welfare of people with disabilities. It also aims to raise awareness of the benefits that may be obtained through including people with disabilities in all facets of political, social, economic, and cultural life.

In the roles they played, each volunteer learned something new:

- Interpersonal characteristics include anchoring, coordination, and formal communication, event hosting, and planning.
- Technical elements include creating forms and comprehending how internet platform work.

VOLUNTEERS:

- Renuka Mandve
- Pooja Konde
- Aishwarya Pillai

SPEAKER DETAILS:

Peter Gibson	Director, Capacity Building & Process Improvement
Radhika Agarwal	Disability Consultant
Vinu Pillai	Founder- Advisory
Dr. Kavita Pandey	Disability Studies Researcher- Academic Consultant/
Harshal Kulkarni	Avp - Aptech Limited
Ravindra Singh	Founder - Udaan
Suryakant Padhake	Asst Manager - Capgemini Project
Samir Zaveri	Activist - Disability Rights
Prasad Phanasgaonkar	Founder - Samarth Tours And Travels

CSR Sahyog Committee (Batch of 2022-23)

Blood Donation Camp

INTRODUCTION:

Blood donation is a critical activity that can help save lives and make a significant difference in society. Organizing a blood donation camp is part of Corporate Social Responsibility (CSR) activities. In this report, I will present the details of a blood donation camp organized by SIES-SBS as part of its CSR initiatives by the CSR committee.

OBJECTIVES:

The primary objective of the blood donation camp was to encourage students, faculty members, and staff to donate blood and increase awareness about the importance of blood donation. The camp aimed to create a sense of responsibility towards society, especially for the younger generation, who are the future of the country.

EVENT DETAILS:

The blood donation camp was organized by SIES-SBS & SIESCOMS on December 6th 2022, from 9 am to 5 pm. The camp was held in collaboration with FORTIS Hospital and HDFC Bank and NAVI MUMBAI BLOOD BANK which provided medical staff, equipment, and other necessary facilities. The event was open to all students, faculty members, and staff of the college. The event was well-publicized, and posters, social media, and emails were used to promote the event.

On WhatsApp and Instagram, posters were shared with the college.

PROMOTION AND PARTICIPATION:

The college promoted the event through various channels, including emails, social media, and posters. The college also encouraged students, faculty members, and staff to participate in the event. The event received a positive response from the college community, and approximately 100 people participated in the event, including students, faculty members, and staff.





BLOOD DONATION PROCESS:

The blood donation process was carried out in a systematic manner, following all necessary protocols and guidelines. The participants were required to fill out a registration form and undergo a preliminary medical check-up. The medical staff then collected blood samples from the donors, which were tested for various infections and diseases. The entire process took approximately 30 minutes per donor.

OUTCOME:

The blood donation camp was a success, with approximately 100 units of blood collected. The donated blood will be used for various medical procedures, including surgeries, treatments for cancer and blood disorders, and emergency situations. The event also helped to raise awareness about the importance of blood donation and the need for regular blood donors. The college community expressed their satisfaction with the event and appreciated the CSR member's efforts.

CONCLUSION:

The blood donation camp organized by the CSR Committee was a great example of a successful CSR activity. It not only helped to save lives but also raised awareness about the importance of blood donation. The event was well-organized, and the participation of the students and members was commendable. Such initiatives demonstrate the College's CSR commitment to the welfare of the community and contribute to building a better society.

The Event was led by **Ganesh Sirvi & Shreya Singh** along with other volunteers.

VOLUNTEERS:

Renuka	Disha Shinde	Palak Anand
Pooja Kode	Shankar	Rhishikesh

CSR Sahyog Committee [Batch of 2022-24]

Oath Taking Ceremony



INTRODUCTION:

The oath taking ceremony is one of the first momentous occasions of the college where the newly selected members of the core committee are officially vested with their powers and positions. On January 9th, 2023, the Students were ready and excited to take up the responsibilities as CSR committee members. This was an online oath taking ceremony arranged by our committee members and Deepshikha foundation too connected with us.

METHODOLOGY:

The oath taking ceremony was conducted on 9th January 2023 at 5.30 pm to 6.00 pm virtually to introduce the new members of CSR Sahyog Committee and plan the year calendar in association with Deepshikha Foundation. All the committee members, director of CSR committee Dr. Durga Surekha, Dr. Sujatha Rao, members from Deepshikha foundation and Shri Shaswat foundation attended the ceremony virtually.

THE PROCESS:

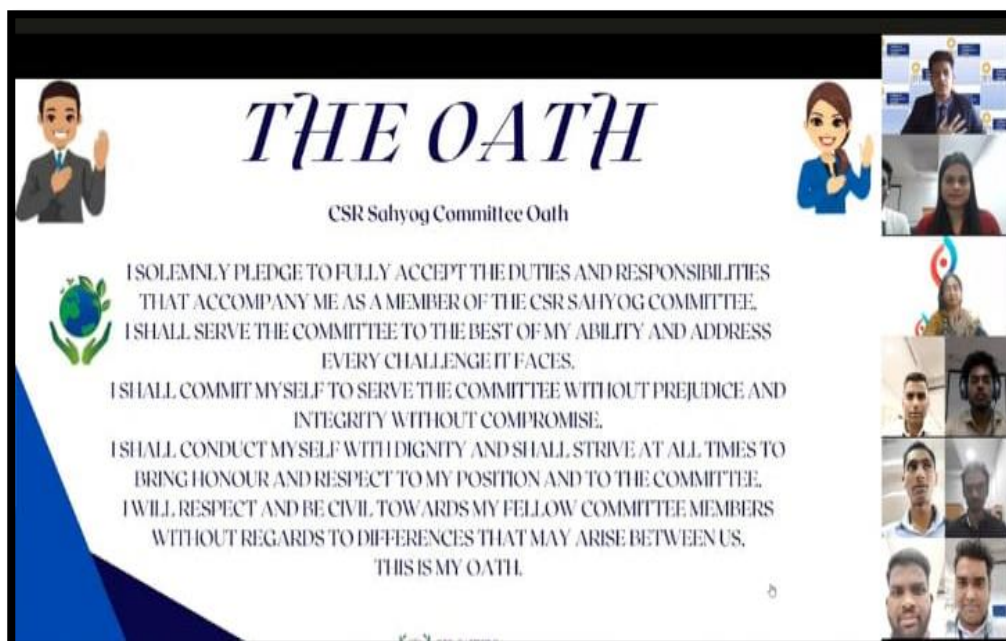
The host started the meeting by welcoming everyone for the ceremony and the program began with lighting of the lamp.



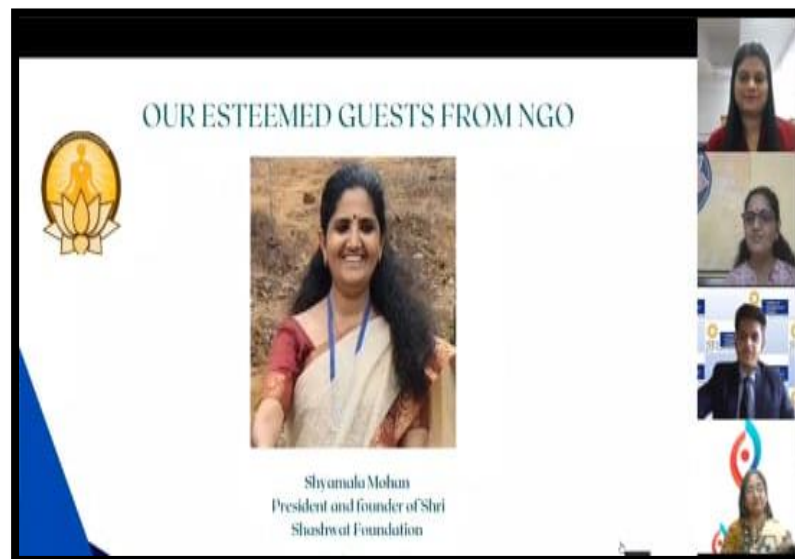
After the lighting of the lamp the senior member from CSR committee, Vatsal Seth addressed the new members, welcomed them, shares his experience and guided regarding the future activities.

Then the oath was taken by the members. Vatsal recited the oath and members were repeating after him.

Shyamala Mohan, President and founder of Shri Shaswat Foundation congratulated the students and appreciated committee members and faculty of committee and asked to continue the same coordination in future too.



Followed by her VInu ma'am addressed the students and happy to see the young people coming and working on various social causes.



The host then listed some of the activities planned for the academic year as follows:

Garbage issue
Skit play on water management
Debate competition
Skit on superstition
Volunteering Ganpati festival

Then Dr. Sujatha addressed the students, explained the committee work and welcomed everyone to CSR Sahyog Committee.

New Committee:

Batch Coordinators	Sudharshan Pillai
	Parvathi Devi
Operations Team	Uttam Kotwal
	Samidha Gunjal
	Pravin Panneerselvam
	Swapnil Karanjkar
	Taruna Iyer
	Akshay More
Editorial Team	Ritika Patil
	Reshma Karanjkar
Social Media and Creative Team	Madhur Gotmare
	Tejas Gangshettiwar



At the end
taken of the



virtual photos were
present members.



Speakers:

Dr. Durga Surekha

Dr. Sujatha Rao

Venu ma'am

CSR Sahyog Committee [Batch of 2022-24]

Cancer Day Awareness

INTRODUCTION- World Cancer Day is an international day marked on 4th February to raise awareness of cancer and to encourage its prevention, detection, and treatment. World Cancer Day is led by the Union for International Cancer Control (UICC) to support the goals of the World Cancer Declaration, written in 2008. The primary goal of World Cancer Day is to significantly reduce illness and death caused by cancer and is an opportunity to rally the international community to end the injustice of preventable suffering from cancer. The day is observed by the United Nations.

World Cancer Day targets misinformation, raises awareness, and reduces stigma. Multiple initiatives are run on World Cancer Day to show support for those affected by cancer.

The theme for the years 2022-2024 is 'Close the care gap' that focuses on eliminating the difference in access to cancer care services faced by populations of various groups of country income, age, gender, ethnicity etc.

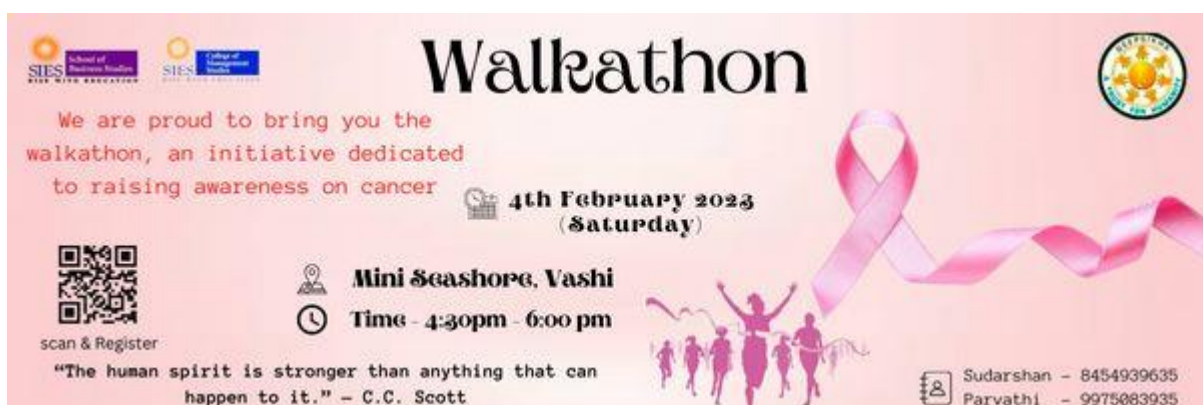
METHODOLOGY- Walkathon was conducted on 4th February 2023 at 4.30 pm to 6.00 pm at Mini Seashore, Vashi to create an awareness by CSR Sahyog Committee in association with Deepshika Foundation. There were around 80+ participants for the event including the students of SIES College.

To conduct this event posters were shared on Instagram and WhatsApp along with the link for the registration.

THE PROCESS-

Day 1- 25th January 2023

Posters were circulated all over the groups by 6 pm in the evening, along with the registration link for the event.



Day 2- 26th January 2023

After the flag hoisting on Republic Day the announcement was made regarding the event in the college by 11.00 am as we had many students and faculty present for the event.

Day 3- 27th January 2023

Posters were circulated in the WhatsApp groups of SIES COMS and other respected departments of SIES College.



Day 4- 28th January 2023

We visited the classrooms of SIES College of Management Studies, SIES Graduate School of Technology to announce about the event.

 **College of
Management
Studies**
RISE WITH EDUCATION

 **SIES** **School of
Business Studies**
RISE WITH EDUCATION

CSR SAHYOG COMMITTEE
IN ASSOCIATION WITH
DEEPSIKHA NGO
ORGANIZES


WALKATHON


WORLD CANCER DAY - 2023

DATE: SATURDAY, FEBRUARY 4
TIME: 4.30PM - 6PM
VENUE: Mini seashore, Vashi

Contact:
Sudarshan - 84549 39635
Parvati - 99750 83935

You are the warrior and warriors , don't quit.
Cancer is just one chapter your life
not a whole story.

 **College of
Management
Studies**
RISE WITH EDUCATION

 **SIES** **School of
Business Studies**
RISE WITH EDUCATION

CSR SAHYOG COMMITTEE
IN ASSOCIATION WITH
DEEPSIKHA NGO
CELEBRATES

WORLD CANCER DAY

WALKATHON

#ClosetheCareGap

**Cancer is a marathon – you can't look
at the finish line. You take it moment by
moment, sometimes breath by breath,
other times step by step.**

DATE: SATURDAY,
FEBRUARY 4 2023
TIME: 4.30PM - 6PM
VENUE: Mini seashore, Vashi

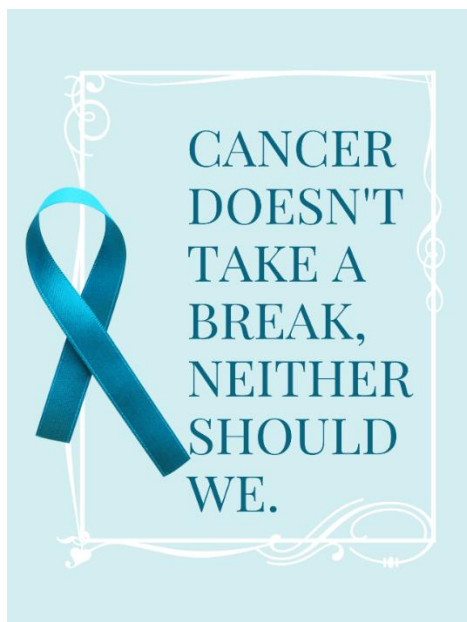
CONTACT
Sudarshan – 84549 39635 Parvati – 99750 83935

Day 5- 29th January 2023

Committee members circulated the posters, and the story was updated on Instagram page of CSR Sahyog committee.

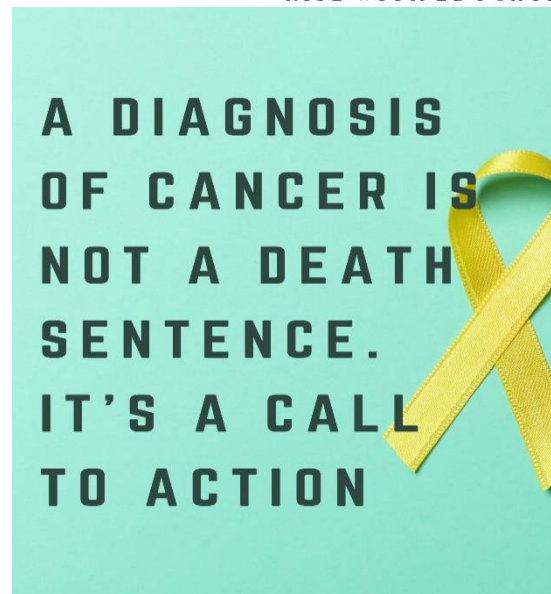
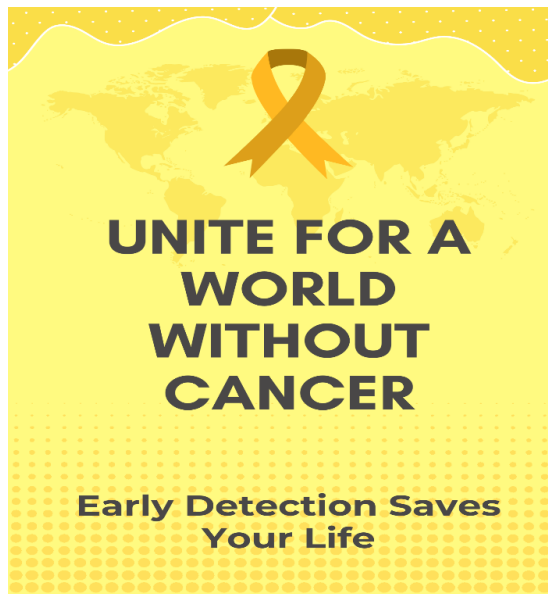
Day 6- 30th January 2023

Cancer posters were shared and circulated by the committee members in the classrooms. And also coordinated with the CR's of the respected classrooms to promote the event.



Day 7 to Day 10 - 31st January to 3rd February

Hard copies of the posters and banner of SIES college was created.



Day 11- 4th February (The day of the event)

Event started by 4.30 pm at Mini Seashore, Vashi by a short speech about the awareness of cancer by Ms. Parul Negi (Vice President Resource Mobilization) of Deepshika Foundation and Dr. Durga Surekha (Faculty In charge) of CSR Sahyog Committee, SIESCOMS



The event ended with some experiences shared by the cancer patients and some refreshments were provided in the end along with some music performance to motivate and to encourage the survivors. Certificates were provided at the end to all the participants.



Learnings-

World cancer day aims to prevent millions of deaths each year by raising awareness and educating people about the cancer and pressing governments and individuals across the world to act against the disease.

1. **Nothing is permanent:** However difficult that is to believe in the moment, it is true.
2. **We cannot control everything in life.**
3. **What we CAN control, is our mind and our reactions.**
4. **It's the little things that matter.**
5. **Let go:** Learn to let go of everything that is harmful and toxic.

In the roles they played, each volunteer learned something new:

- Humility and Responsibility towards society.
- Anchoring, coordination, formal communication, event hosting, and planning are all interpersonal aspects.
- Technical aspects such as Form Creation and understanding the technicalities of online platforms.
- Creative aspects such as improved Poster and Video Editing.

Volunteers-

Ritika Patil	Sudarshan Pillai	Akshay More	Reshma Karanjkar
Swapnil Karanjkar	Uttam Kottwal	Samidha Gunjal	Parvathidevi Gurubaran
Madhur Gotmare	Tejas Gangshettiwar	Pravin Pannerselvam	

Speakers-

Ms. Parul Negi mam from Deepshika Foundation talked about the awareness.

Adithiya M. from SIES college shared about his experience as a cancer survivor.

CSR Sahyog Committee [Batch of 2022-23]

NGO INTERNSHIP

INTRODUCTION:

Internships are integral part of the professional preparation of students undergoing the PGDM programme. SIES School of Business Studies have integrated research in course curriculum and try to come out with working papers to inculcate learning beyond textbooks in minds of students. Students at SIES School of Business Studies are encouraged to take internships with NGOs as this would bring social sensitivity among them. SIES School of Business Studies believe management education is all about holistic development in one's personality and awareness beyond classroom and corporate world.

An NGO internship program is a part of curriculum at SIES School of Business Studies offered by non-governmental organizations (NGOs) that provides individuals with an opportunity to work with the organization for a specific period of time, typically a few weeks. The purpose of an NGO internship is to provide individuals with hands-on experience in the operations of an NGO and to expose them to the organization's mission and work by contributing to the society.

NGOs work in a variety of fields, such as human rights, education, health, environment, and poverty reduction. During an NGO internship, individuals may assist with research, advocacy, fundraising, event planning, or other tasks related to the organization's work.

OBJECTIVE:

1. **Gaining practical experience:** Interning with an NGO can provide individuals with hands-on experience in a particular field or area of work. This experience can be valuable for building skills and knowledge that can be applied to future jobs or careers

2. Contributing to a cause: By working with an NGO, individuals can contribute to a cause they care about and help advance the organization's mission.
3. Networking: Interning with an NGO can provide individuals with opportunities to meet and work with professionals in their field of interest. This can be valuable for building a network of contacts and learning about job opportunities.
4. Learning about the sector: Interning with an NGO can provide individuals with a deeper understanding of the workings of the non-profit sector. This can be valuable for individuals who are considering a career in the non-profit sector or who want to learn more about the sector.
5. Building a resume: Interning with an NGO can be a valuable addition to a resume, especially for individuals who are just starting out in their careers. It can demonstrate a commitment to social causes and provide evidence of practical experience in a particular field.

METHODOLOGY:

NGO Assignment:

CSR Sahyog Committee began by spreading the information about NGO internships. Students were then instructed to form groups of 4-6 people based on their preferred location and line of work, and to enter the names of these group members into the excel file generated by the CSR Sahyog Committee. Students who were not from Mumbai were given the opportunity to intern at an NGO in their native city.

The CSR Sahyog Committee then assigned these groups to an NGO depending on their preferred location or area of interest, whatever was most convenient for the students. Following the NGO assignment, students were expected to write a letter of application and receive approval from the professor in charge, Dr. Surekha Durga.

NGO Internship Completion:

After completing their NGO internship, students were asked to fill out an excel sheet containing the names of their group members and the project assigned by the NGO.

Following completion, each group was required to present their work and internship experience to an internal and external jury for performance evaluation, with the best group being awarded the best NGO internship group.

The CSR Sahyog Committee allocated each group a jury and class for the presentations based on the project title.

VOLUNTEERS:

Disha Shinde – In charge

Aishwarya Pillai – In charge

Shreya Singh – Core Member

All Reports created by the event co-ordinators and the editorial team of CSR Sahyog Committee

CSR Sahyog Committee Incharge

Aishwarya Pillai- PGDM	Disha Shinde - PGDM
Sudarshan Pillai- MMS	Parvathi Devi- MMS

Editorial Committee

Aishwarya Pillai	Ritika Patil
Reshma Karanjkar	

Core Committee

Vardhan Diyora	Palak Anand	Ganesh Sirvi
Ashwini Nair	Shreya Singh	Jaina Harsora

Social Media Relation & Creative Team

Shruti Sharma	Nikhil Savant	Madhur Gotmare
Tejas Gangshettiwar		

Operations Manager

Pooja Konde	Renuka Mandve	Janhavi Sawant
Shivani Pal	Sayali Pisal	Uttam Kotwal
Samidha Gunjal	Pravin Panneerselvam	Swapnil Karanjkar
Taruna Iyer	Akshay More	

Editorial Team

Aishwarya Pillai	Ritika Patil	Reshma Karanjkar
---------------------	--------------	---------------------

Other Team Members

Anuj Dongarwar	Ganesh Sirvi	Vishal Suvana	Rhishikesh
Shankar	Aakarsha Asok		
